

**SUBJECT: I'd love to get your advice / help on...**

Dear [first name of recipient],

One of my goals in 2026 and beyond is to create a sustainable plan for the ongoing work I'm doing in [location where you serve].

That means clarifying my message, growing my donor base, and raising more support so I can help the people I serve.

It's a dream of mine to attend a two-day, hands-on support-raising conference called Fully Funded LIVE ([fullyfundedacademy.com/live](https://fullyfundedacademy.com/live)) hosted by two fundraising and marketing professionals: Mary Valloni and Mike Kim.

Mike and Mary have worked with ministries like Catalyst, Chi Alpha Campus Ministries, MOPS, People of the Second Chance, and nonprofits like the American Cancer Society and the Special Olympics. Their book *Fully Funded* is a #1 bestseller in Christian Ministry & Evangelism on Amazon.

The training is September 21–22, 2026 at The Hope Center in Plano, TX, and it's specifically designed for Christian missionaries and ministry leaders.

This isn't a lecture. Over two days, I'll build a complete fundraising plan, write my support letter with real-time coaching, create a 12-month donor communication plan, and walk out with a 90-day action roadmap I can execute the week I get home.

I've been going it alone for too long and could really use some strong coaches and a proven system to strengthen this area of my ministry.

Would you consider sponsoring my attendance? There are two ticket options:

1. **Standard Ticket: \$397** (early bird, \$497 after June 30) This covers the full two-day workshop, a Fully Funded workbook, all templates, scripts, and resources, plus lunch and coffee both days.
2. **Standard + Strategy Sessions: \$997** (only 20 spots available) This includes everything above, plus priority front-row seating, full event replays, a private lunch with Mary and Mike at the event, and a 1-on-1 90-minute private virtual strategy session with them after the conference. This option would give me personalized coaching that could make a lasting difference for the ministry.

[If applicable, add: I'd also need approximately \$\_\_\_\_\_ for travel and lodging.]

Either option would be a tremendous investment in the long-term sustainability of the ministry, and it would also give me the chance to spend two days with other missionaries and ministry leaders who are on the same journey.

Would you help make this a reality?

If you're willing, please send a quick reply to this email. Or feel free to text or call me at [YOUR PHONE NUMBER].

It would mean so much to me and the people I serve.

In Christ,

[YOUR NAME]